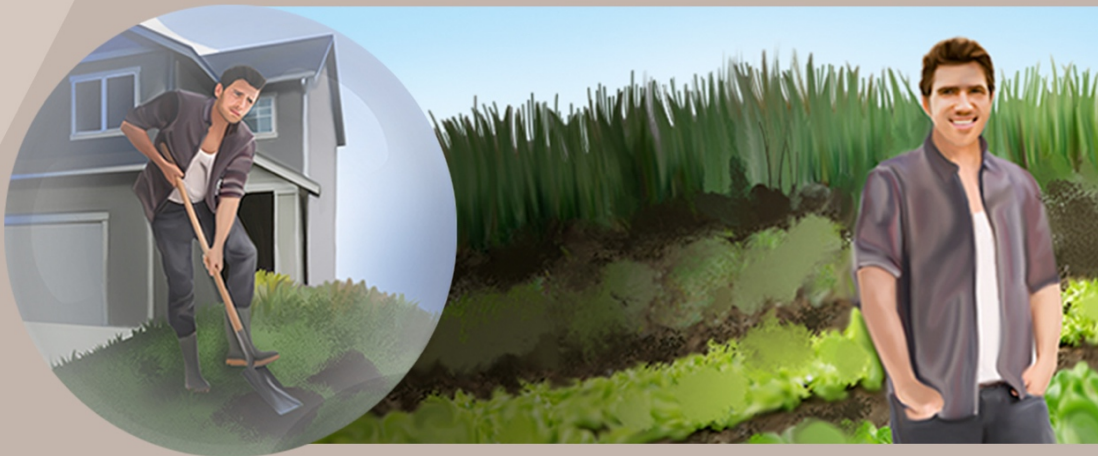


2 DANGEROUS THINGS A YEAR



AVERAGE SUCKS. GET UNSTUCK

“If you’re always the smartest person in the room, best you get you into some different rooms”

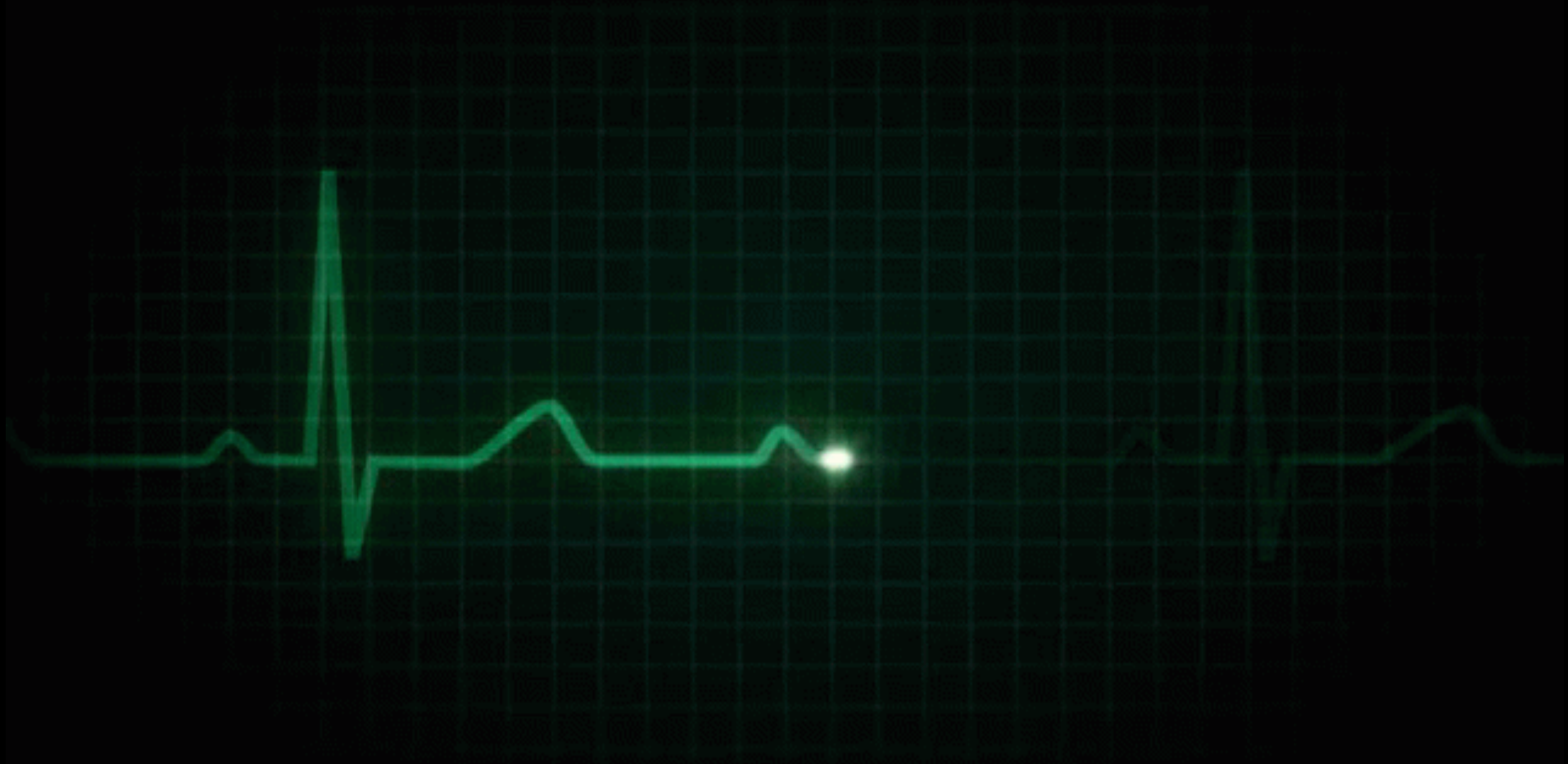


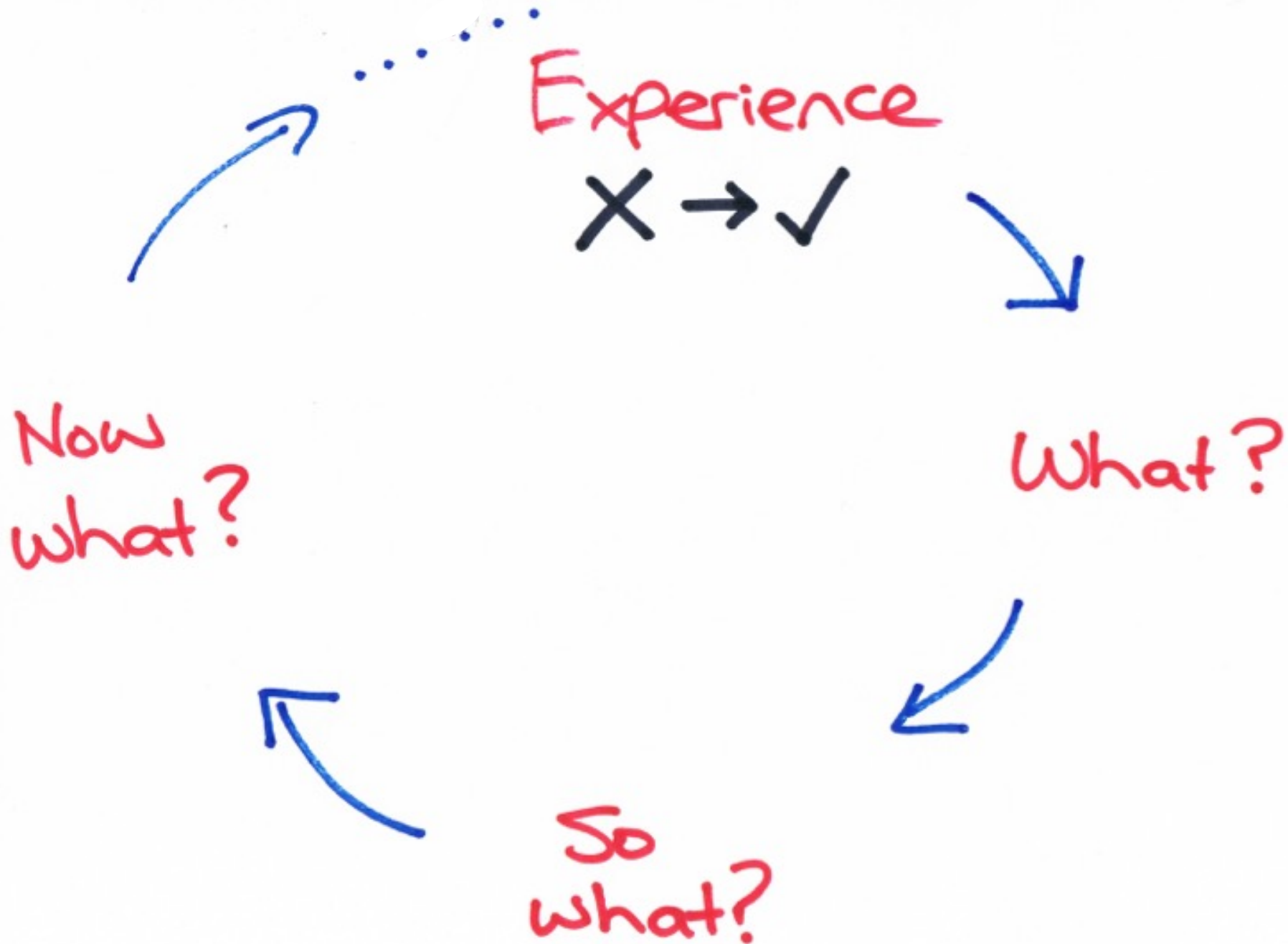
**WHY YOU
SHOULD**

Why You Should Change

- My first job story – By proactively stepping out of my comfort zone, I got that job, created a turning point in my life from which I'm still benefitting (unlike the 2nd student who showed up after me).
- Lotto winner story - the risk of not changing
- Heightened senses make you more aware all the time of potential threats and opportunities that otherwise may have gone unnoticed until too late
- Behavioural Physics: Changing early with nudges requires less force, drama and energy than waiting plus you're in control
- Making frequent small mistakes due to pushing the edges of your comfort zone means you will develop 'mistake learning systems' and accelerate your '10000 hours'. Doing it on your terms & timetable mitigates stress to a productive level so your brain can handle the experience.

Identify & Leverage Your Own Push 'n' Pull Motivators



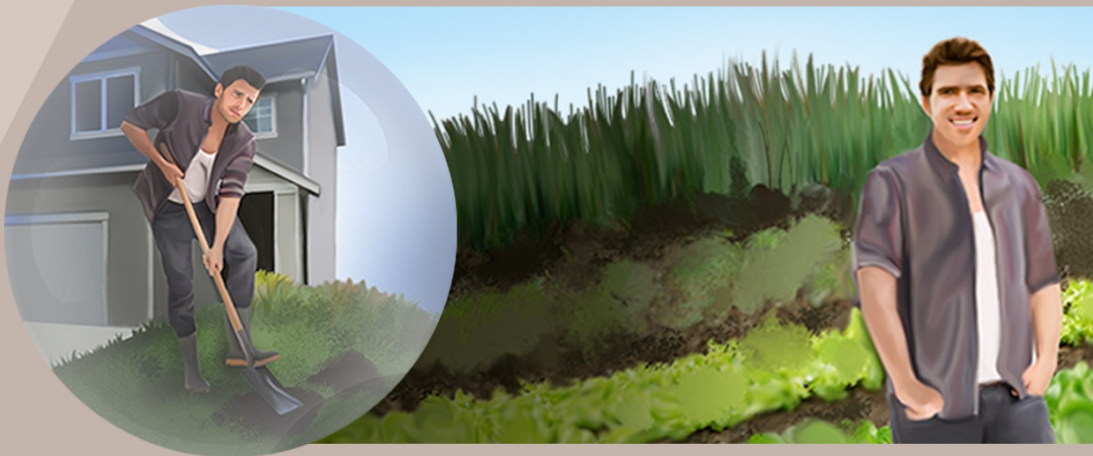




**WHY YOU
DON'T**

Why You Don't Change

- Opportunities go unnoticed in the sameness of everyday routine like the triangle on your dashboard's petrol gauge
- A lot of people look inward not outward and miss opportunities and threats like those who write E the other way
- Our focus is often on inconsequential things like lime green cars
- Curiosity and risk taking can be discouraged by those telling us not to pull lever 3
- People have differing levels of risk attraction or intolerance
- New behaviours are like gorse-covered bush-tracks in our brains competing with the 10-lane motorways of established behaviours

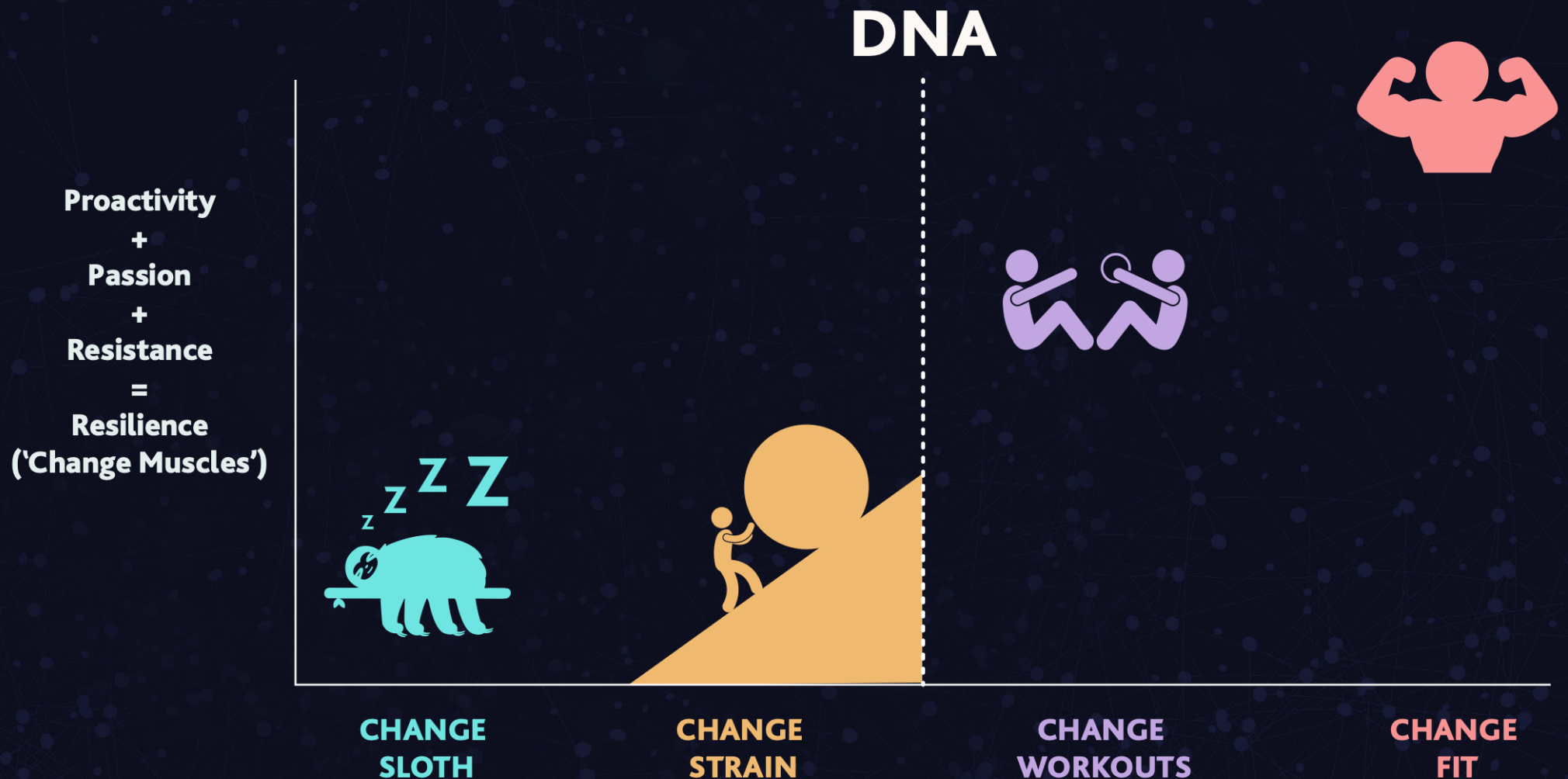


**HOW
YOU
CAN**

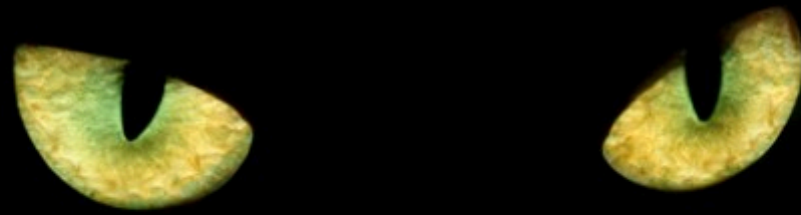
How You Can (Evolve Your 'Danger DNA')

- The Mandela List - Create dissonance with the status quo as a motivation for change by creating a model of best-practice behaviours, then looking at the gaps compared to yourself
- The WIIFM Grid - utilise push and pull factors by specifically identifying what you stand to gain by changing and lose from not changing from different perspectives. Start by mapping & analysing your career 'EKG' highs and lows so far. Keep those factors constantly present.
- Quick wins - Leverage 'endowed progress' - people's natural inclination to continue a behaviour when they believe they've made a bit of a start. What are your '2 free coffee cups'?
- The facts of a logical argument and the sway of an emotional appeal still have to overcome the 'challenge of change' (lazy brain + arm folding activity). These steps help with that.

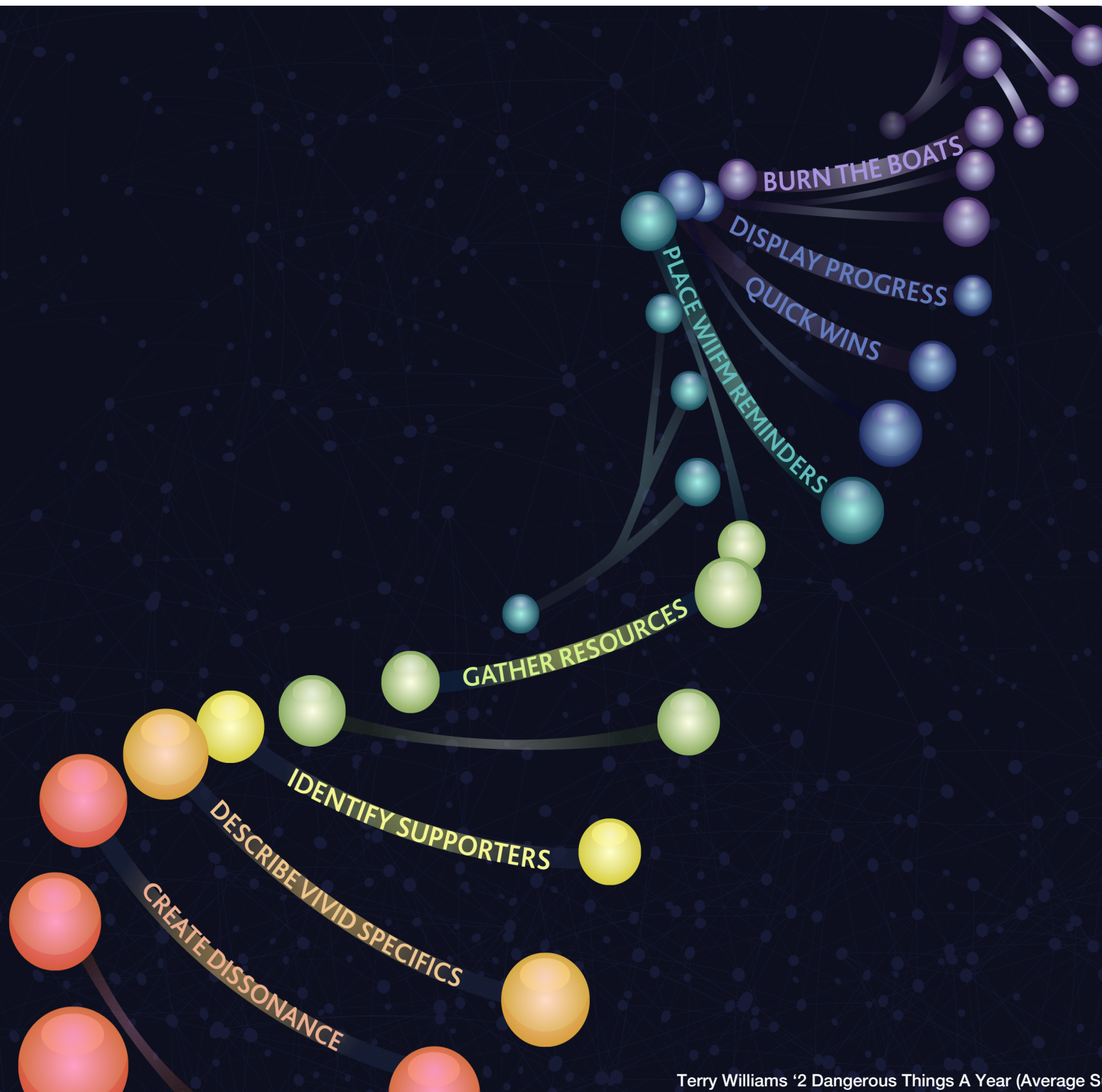
Your Change Evolution

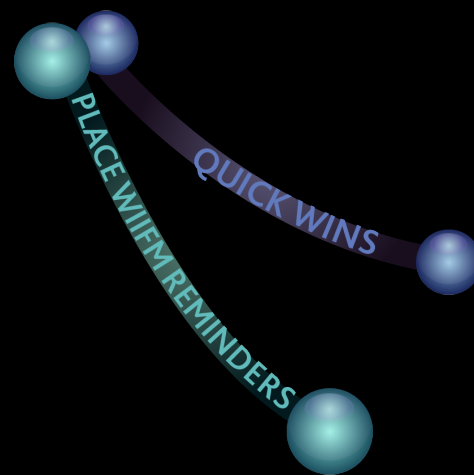
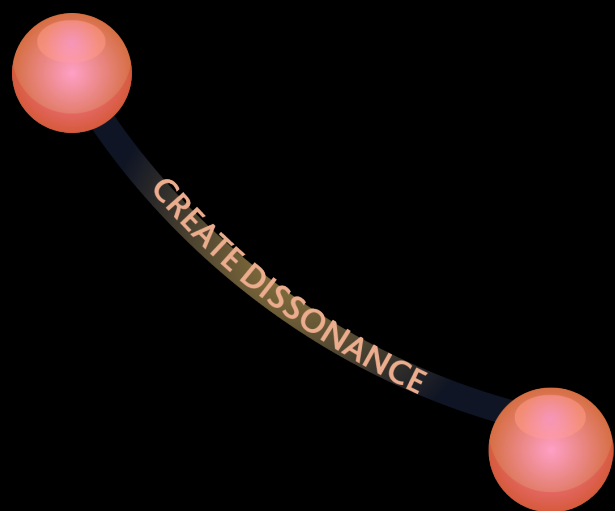


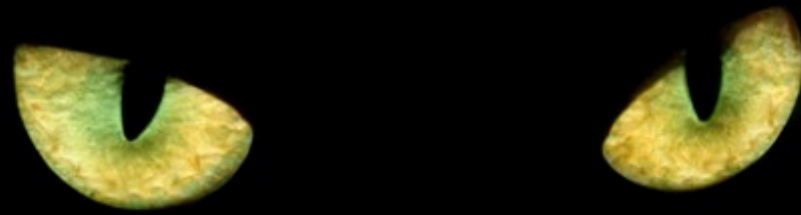
More on this at www.changeevolution.today



To find out where you are in
your change evolution, go to
amidangerous.com







To assess your
natural stage on the
'Change Evolution' path,

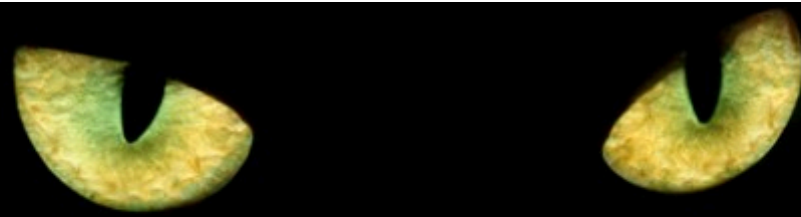
Go to www.amidangerous.com

(Books available at www.terrywilliams.info/books)

**MY 2ND-GREATEST FEAR
IS THAT I'LL NEVER
ACHIEVE MY POTENTIAL.**

**MY
GREATEST
FEAR
IS THAT I
ALREADY
HAVE.**





2 Dangerous Things A Year

Test yourself now so you're ready when life tests you
later.

Throw the ball!

Pull lever 3!

