

# Presenting For Impact: Speaking for 'Non-Speakers' - Course Outline

**COURSE LENGTH: 0.5 OR 1 OR 2 DAYS (More time = more practice / feedback)**

## OUTCOMES

- Perform a needs analysis and prepare an outline
- Choose from a range of presentation structures
- Create and deliver presentations that are confident, conversational, and congruent with focused content
- Practice presentation delivery & receive targeted feedback
- Control focus and attention
- Knock down nervousness and boost confidence
- Enrich the experience with questions and discussion.

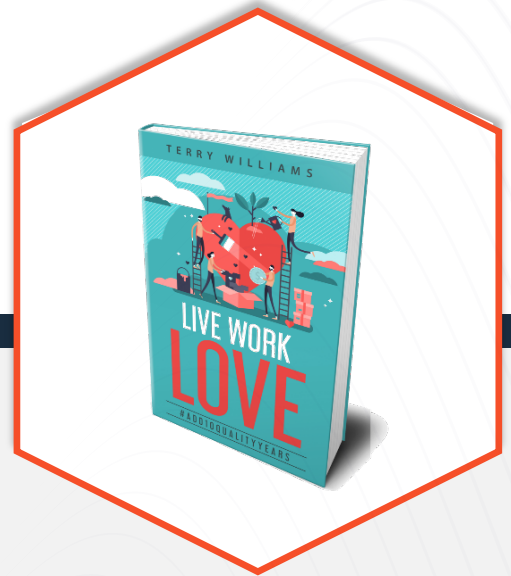
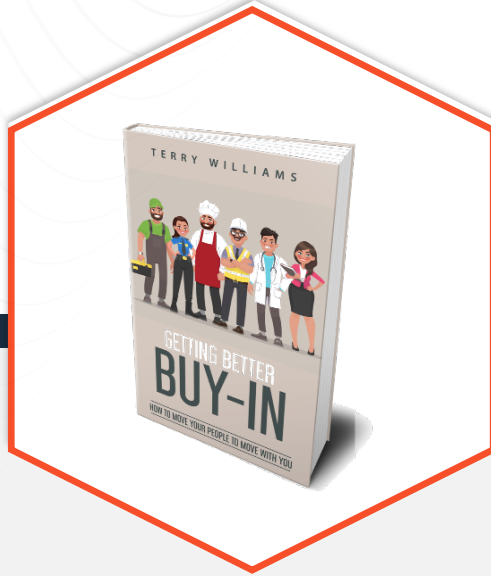
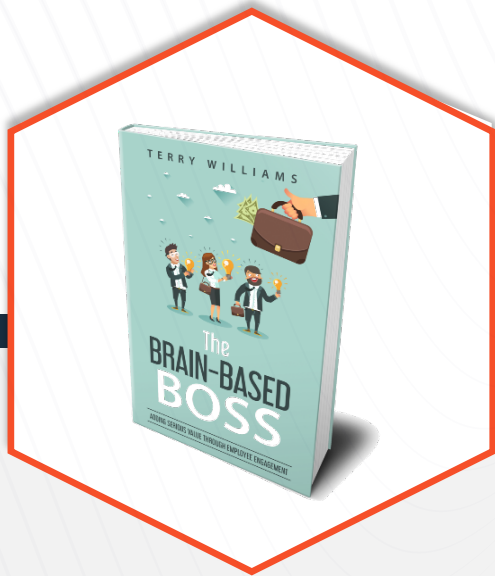
You'll see a variety of learning strategies: cooperative / collaborative, constructive, experiential, Socratic, accelerated learning. Participants will experience rotation of paired / small group work, the creation or completion of partial existing content to adapt it to their own situations, the tactical use of purposeful questions to guide people to self-discovery rather than just telling, intermittent problem-solving team-based challenges, a welcoming learning environment that gets the learners and their brains ready to learn.

As part of addressing ever-diverse groups, as well as being generally wise principles of learning, I also draw on principles from the field of Maori education:

- Ako (Learners also learn when they teach others)
- Poutama (Like a ladder, learning needs to climb on previous learning)
- Te Whare Tapa Wha (The learner's needs need to be met across multiple dimensions: physical, mental, emotional, social)
- Tuakana Teina ('buddy system')

People are different and some topics lend themselves to being best delivered by particular styles. Therefore, what you get is *variety*, and a professional, experienced facilitator able to take examples and scenarios from the real-world of the participants and workshop them together in real-time, as opposed to didactic linear delivery of generic content. These methods ensure a productive, effective, and efficient balance between the delivery of academic content, and a practical and relevant session that is engaging, memorable, and interactive.

**TERRY WILLIAMS**   
THE PEOPLE ENGAGEMENT **EXPERTS**



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