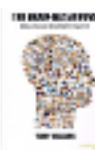
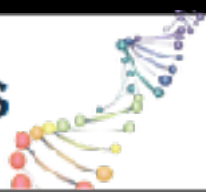
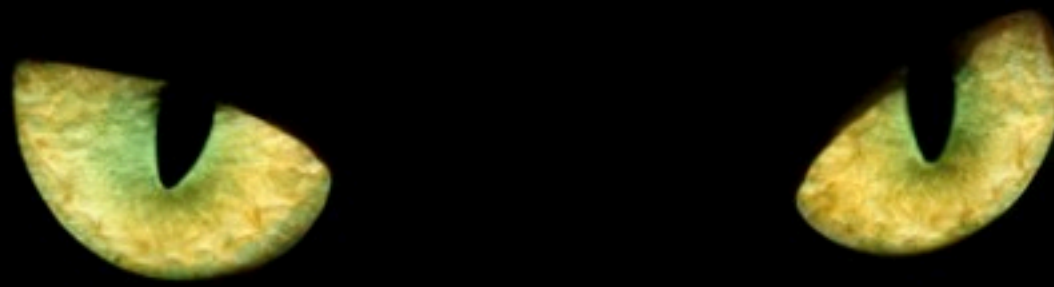


2 Dangerous Things A Year

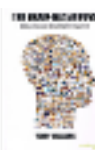
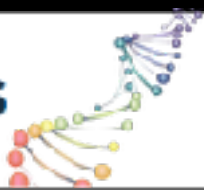
“If you’re always the smartest person in the room, best you get you into some different rooms”





2 Dangerous Things A Year

Benefits



Benefits

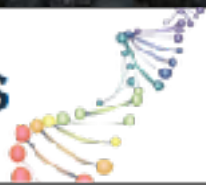
- Heightened senses make you more aware all the time of potential threats and opportunities that otherwise may have gone unnoticed until too late
- Changing early requires less force, drama and energy
- Making frequent small mistakes due to pushing the edges of your comfort zone means you will develop 'mistake learning systems'



A body in motion tends to
stay in motion unless acted
on by an outside force.

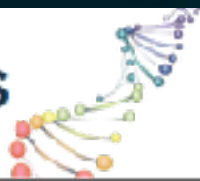
Isaac Newton

“ quote fancy



The most dangerous phrase in the language is **“we’ve always done it this way.”**

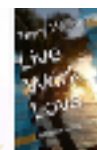
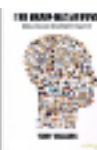
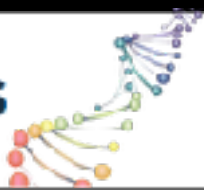
Rear Admiral Grace Hopper (1906-1992)

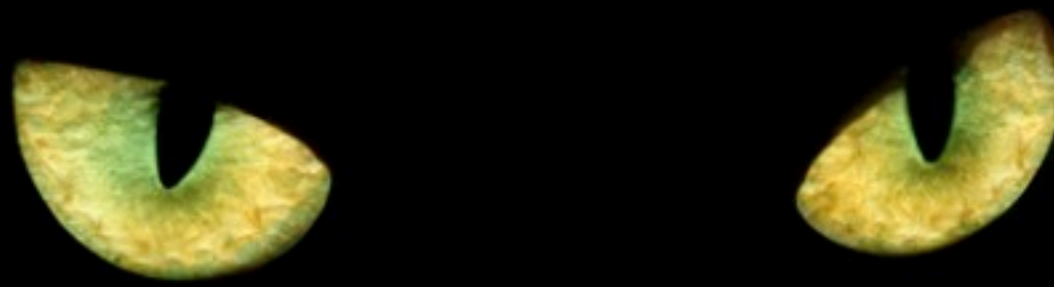


STOP

START

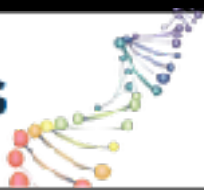
CONTINUE





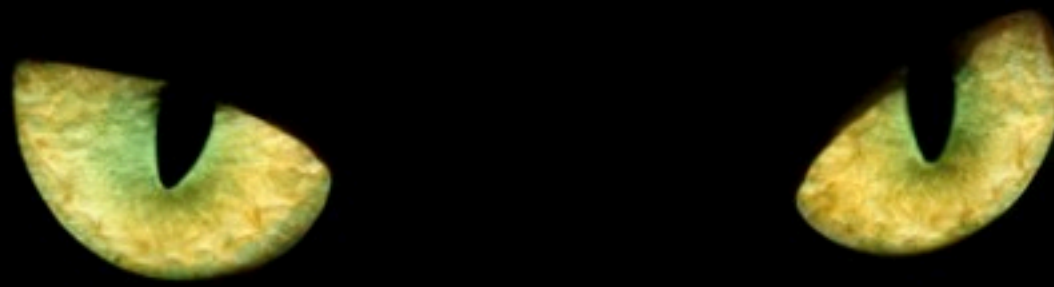
2 Dangerous Things A Year

Obstacles



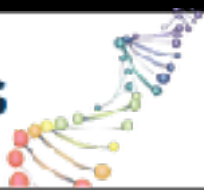
Obstacles

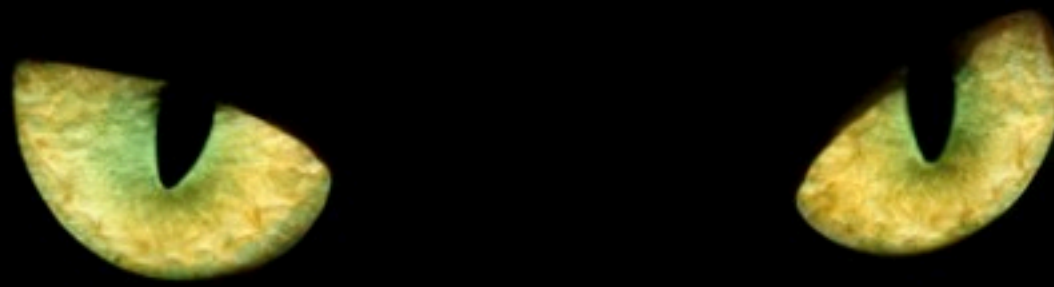
- Opportunities go unnoticed in the sameness of everyday routine like the triangle on your dashboard's petrol gauge
- A lot of people look inward not outward and miss opportunities and threats like those who write E the other way
- Our focus is often on inconsequential things like lime green cars
- Curiosity and risk taking can be discouraged by those telling us not to pull lever 3
- People have differing levels of risk attraction or intolerance as per the Zuckerman Scale (Ask for the test at terry@terrywilliams.info)
- New behaviours are like gorse-covered bush-tracks in our brains competing with the 10-lane motorways of established behaviours



2 Dangerous Things A Year

How?





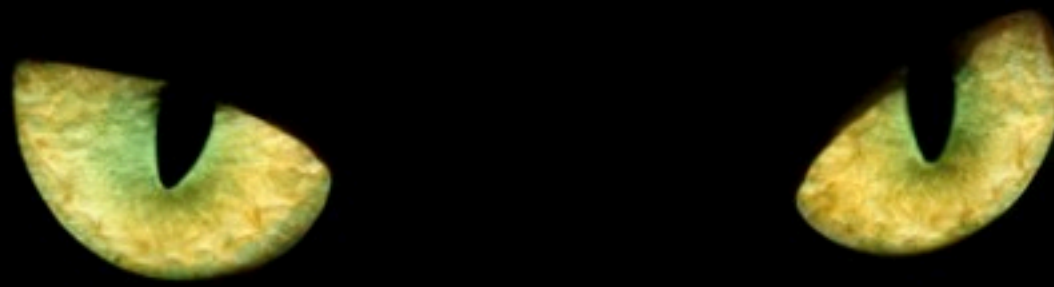
2 Dnagerous Things A Year

How?



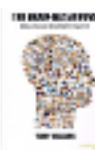
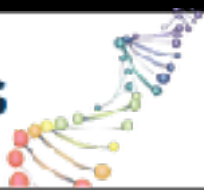
‘Danger DNA’ Tools

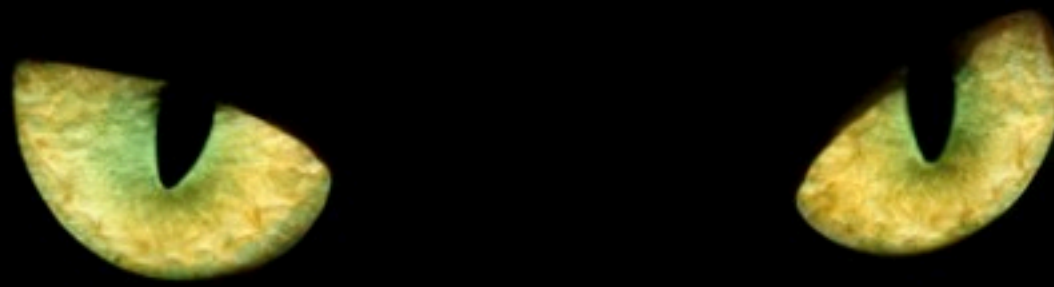
- The Mandela List - Create dissonance with the status quo as a motivation for change by creating a model of best-practice behaviours, then looking at the gaps compared to yourself
- The WIIFM Grid - utilise push and pull factors by specifically identifying what you stand to gain by changing and lose from not changing from different perspectives
- Leverage ‘endowed progress’ - people’s natural inclination to continue a behaviour when they believe they’ve made a bit of a start. What are your ‘2 free coffee cups’?



What's Your Sensation-Seeking Type?

For the assessment, email
terry@terrywilliams.info





2 Dangerous Things A Year

Test yourself now so you're ready when life tests you later.

Throw the ball!

Pull lever 3!

