

You Must Be Joking – Worksheet – 5 Joke Structures

The emotional elephant	
Clearly express one emotion or point of	eg insecure, afraid, overconfident
view – the 'elephant in the room'.	
Create a dialogue and act it out.	
Create a misdirection using an assumption	eg the waiter is unqualified
about the other actor in the dialogue.	es and manter is unique
Reveal the opposite of that assumption	eg I'm less qualified than the waiter
which reinforces your original emotion.	eg i in ress quantieu than the waiter
Which remierces your original emotion.	
Exaggerate a connection to a shared belief	
Pick one belief you think you share with	eg "kids these days"
your audience.	
Create a scene of conflict.	eg kids not getting Mandela reference
Ask a question or rhetorical statement.	eg "He was man of the century!"
Answer that question with a question.	eg "Which century was that?
Reversal	
Think of a commonly held misconception.	eg authors are rich & famous
Create a situation that seems to reinforce	eg let me do you a favour by autographing
that belief.	your book
How can the opposite be true?	eg the autograph is devaluing the book as
	damage would
Alternate Explanations	
Clearly express one emotion or point of	eg I'm old compared to you
view – the 'elephant in the room'.	- Compared to year
Describe a situation where that's.	eg buying alcohol
If the opposite were true, what problems	
might you face?	eg young people get carded
Alternate reasons for that happening?	28 / 5 21.18 5 2 5 2 5 2 5 2 5 2 5 2 5 2 5 2 5 2 5
C.	eg getting arrested
Connecting unconnected things	
Create lists – nouns, verbs, adjectives,	
adverbs, concepts, beliefs, rules, sayings,	www.randomwordgenerator.com
feelings, objects, places, etc.	
Write down 2 random choices from	
separate lists.	
Free associate words around them.	
Find connecting concepts between them.	
	poor → bills → vetbills ← dogyears ← dogs

Pick one technique. Work it up using one premis from one of your own existing presentations. You've got the rest of this page and the back of this page. Start riffing with others. Share and compare. Track me down for some feedback and ideas.