



# Humourous Speaking:

You must be joking

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**PEOPLE ENGAGEMENT EXPERT**

# HA HA!

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**PEOPLE ENGAGEMENT EXPERT**

# AH HA!

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Spoonful of sugar to help the medicine go down



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Bio Tech awards / Man of the century / Slight damage /  
ColdPlay / Asked for ID / Vet bill



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Analysing comedy is like performing an autopsy on a live frog; you do learn stuff but the frog doesn't survive



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Being funny is like being fast. Some people have a ‘natural ability’ but the ones who succeed are those that want it, learn, and do the work.

1:10:100 every bit is used nothing is wasted; like the native Americans and the buffalo



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There's little worse than non comedians trying to be comedians. I'm not suggesting you be anything that you're not.



I'm not speaking today about delivery - being, speaking or performing humorously. I'm here to give you 5 tools to punch up your presentations. But anyone can use these tools within whatever their own style and content happens to be. Let's look at the 6 jokes I told earlier and break them down.

# The biotech awards joke:

## 1. Address the emotional elephant



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Express clearly ONE emotion or point of view - *fear*

Create a dialogue - *act it out*

Create a misdirect - *the assumption that a waiter will be unqualified*

Reveal that your original emotion was right - *the waiter is more qualified than me*

# Man of the century joke :

## 2. Connect to a shared belief + Exaggeration

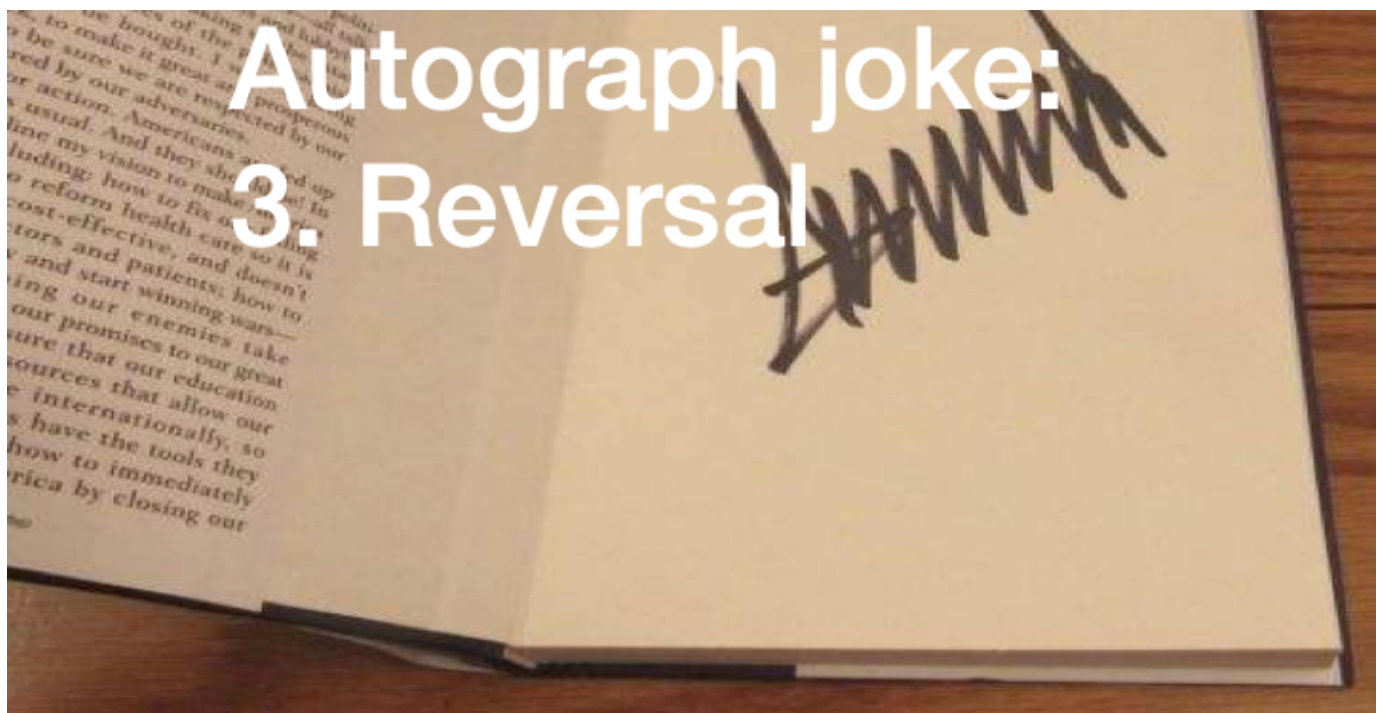


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- Pick a shared belief - *young people these days*
- Create a scene of conflict - *class not getting it*
- Create a dialogue - *act it out, set up with a question*
- Answer the question - *reinforce & exaggerate the belief*



Think of a commonly held misconception - *authors are rich & famous*

Create a situation that seems to reinforce that belief - *I'm doing you a favour by autographing the book*

How might it be described if the opposite was true? - *An autograph actually lowers the value of the book. How? It damaged it.*

# 'Asked for ID' & 'ColdPlay' jokes:

## 4. Alternate Explanations



State an emotion, perhaps shared - *I'm getting old*

Describe a scene where that emotion would normally be no problem - *buying alcohol*

What actions occur when the opposite is true - *young people get carded*

Why else would someone have to provide ID? - *getting arrested*



# Vet bill joke: 5. Connecting Unconnected Things

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Create lists; Keep adding to them - *nouns, verbs, adjectives, adverbs, concepts, news topics, sayings, beliefs, feelings, rules, etc.*

Associate pairs at random - *feeling poor + rule that a dog year is worth 7 human years*

Free associate words relating to both and connect those that are shared - *poor -> bills -> vet bill*

**randomwordgenerator.com**



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Marie Curee

Call to action to finish - complete your sheet over the rest of the conference - share and compare your jokes



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Notes at  
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